



# 2022 SPONSORSHIP PACKAGES

TERABYTE	GIGABYTE	MEGABYTE	KILOBYTE
\$16,000	\$8,000	\$4,000	\$1,000

## “TECHIES WHO” BENEFITS (4 EVENTS)

Logo Placement on Marketing Material	1st Tier	2nd Tier	3rd Tier	4th Tier
Logo Placement on Presentation Material	1st Tier	2nd Tier	3rd Tier	4th Tier

## MINNEAMAS BENEFITS (12 EVENTS)

Logo Placement on Marketing Material	1st Tier	2nd Tier	3rd Tier	4th Tier
Logo Placement on Presentation Material	1st Tier	2nd Tier	3rd Tier	4th Tier

## MINNEDEMO BENEFITS (3 EVENTS)

Logo Placement on Marketing Material	1st Tier	2nd Tier	3rd Tier	4th Tier
Logo Placement on Presentation Material	1st Tier	2nd Tier	3rd Tier	4th Tier
Opportunity to Address the Audience <i>ability to bring swag included for all levels</i>	Included at all events	Included at one event per year (minnedemo or minnebar) of your choosing	Not included	Not included

## MINNEBAR BENEFITS (1 EVENT)

Logo Placement on Marketing Material	1st Tier	2nd Tier	3rd Tier	4th Tier
Logo Placement on Presentation Material	1st Tier	2nd Tier	3rd Tier	4th Tier
Host a Booth at Minnebar	Included	Not included	Not included	Not included
Opportunity to Address the Audience <i>ability to bring swag included for all levels</i>	Included at all events	Included at one event per year (minnedemo or minnebar) of your choosing	Not included	Not included

## JOB FAIR BENEFITS (2 EVENTS)

Logo Placement on Marketing Material	1st Tier	2nd Tier	3rd Tier	4th Tier
Logo Placement on Presentation Material	1st Tier	2nd Tier	3rd Tier	4th Tier
Host a Booth	Included	Included	Included	+\$1,000

## MINNEHOUR BENEFITS (3 EVENTS)

Logo Placement on Marketing Material	1st Tier	2nd Tier	3rd Tier	4th Tier
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## OTHER BENEFITS

Logo Placement and Link on Minnestar Website	1st Tier	2nd Tier	3rd Tier	4th Tier
Post Job Openings in Monthly Newsletter	Included	Included	+\$100/month	+\$200/month
Host a Co-branded Event	Included	Cost dependent on event	Not available	Not available
Special curated communications package based on your company’s needs (email to our mailing list, social media mentions throughout the year, blog post features, etc.)	Included	Not available	Not available	Not available

